

STEP INTO THE DEATH CHAMBER AND WITNESS A MAN PAY THE ULTIMATE PRICE IN THE NAME OF JUSTICE

RIGHT OR WRONG? YOU DECIDE.

EXECUTION

a film from Ghost Rider Pictures

In 1995 two filmmakers hid surveillance cameras in the death chamber and recorded a man's execution. The footage was confiscated and hidden from the public... Until now.

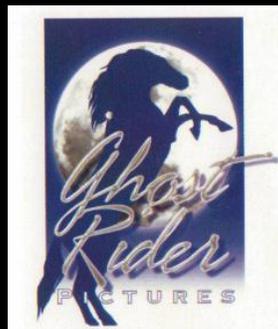


"This is a refreshing departure from the way capital punishment is usually portrayed in films."
- Amnesty International USA

"The best way to stop executions is for people to witness one."
- Sister Helen Prejean – Author, "Dead Man Walking"

Coming to Theaters Across America

Written, Produced and Directed by Steven Scaffidi



www.ghostriderpictures.com

Warning: This event puts you on the front row of a man's execution in the electric chair. Please use caution before you enter the theater. No one under the age of 18 will be admitted.

www.executionfilm.com

THE EVENT – *Right or Wrong? You Decide.*



“Execution” takes the audience closer to the actual execution process than any film before. For one night, theaters will become death chambers as the audience enters the witness room and sit front and center at a man’s execution in the electric chair. During the screening the pulse of the audience will be gauged as to whether or not the condemned man should be executed or not. This is an important event of great social and political significance, and will be the largest death penalty forum ever conducted. It will make a great impact in the ongoing debate over the death penalty in America by allowing the audience a more immediate understanding of what an execution actually entails.

THE STORY:



The audience will follow two filmmakers who spend the last week of a condemned man’s life on death row. During their journey behind bars and into the world of death row these filmmakers have two very different opinions about what their film will eventually become. One wants to tell a sympathetic story of the condemned man’s final days in prison while the other wants to show the actual execution. The filmmakers represent both sides of the death penalty debate – for and against, and they argue their case for how the film will be made. Ultimately, the execution is filmed with two surveillance cameras; one hidden in a ceiling vent and the other hidden on one of the death row guards.

THE AUDIENCE:

“Execution” has a proven track record of drawing large crowds of young movie goers. The film was universally touted as the most successful college screening of its kind. Thousands of people both young and old, traveling both near and far were in attendance. From standing room only to hundreds of people respectfully standing in line outside the theater in the rain, the “Execution” film is a growing underground sensation.

TULANE UNIVERSITY



CENTRAL WASHINGTON UNIVERSITY



SOUTHERN ILLINOIS UNIVERSITY



“Execution” has been screened for large crowds at many of the top Universities in the world including: Cambridge University, Sussex University and King’s College of London in the United Kingdom UCLA, University of North Carolina, University of Oregon, and Seattle University in the USA
Film Festivals: Australian, Rome, Big Muddy, Houston, Moondance, Ozone

“Execution” Goes Viral: [Controversial Execution Movie Trailer](#) ["Execution" Makes an Impact in the UK](#)
[Tulane University Screens Execution Film](#) [Seattle Draws Big Crowds](#)

Top Clips: [Over 3 million views](#) [Over 400,000 views](#) [Over 200,000 views](#) [Over 100,000 views](#)

THE “EXECUTION” MOVIE CLIPS ON YOU TUBE HAVE BEEN VIEWED OVER 5 MILLION TIMES

www.executionfilm.com

SUPPORT:

AMNESTY INTERNATIONAL USA

The film captures the unseemly drama surrounding executions and raises important questions about the purpose of capital punishment and its effects on those compelled to participate in it. In particular, the use of a real former warden who oversaw executions in his state, and a real former death row inmate who faced execution provides the audience with authentic voices with firsthand death penalty experience. The documentary style is an interesting device to engage audiences in the world of the death penalty. This is a refreshing departure from the way capital punishment is usually portrayed in films.

Amnesty International USA encourages individuals to see this film which reflects upon one of our major human rights concerns in the USA: the use of the death penalty. As an organization with over 300,000 members in the USA, we look forward to the possibilities of screenings of this film. It provides important food for thought about one of our central human rights issues: the death penalty.

- Laura Moye
Director, Death Penalty Abolition Campaign
Amnesty International USA

UNIVERSITY OF CAMBRIDGE – UNITED KINGDOM

We were enormously pleased to be able to show “Execution” at the Institute of Criminology. The screening attracted a big audience – and out of term at that! The film prompted enormous interest and debate and there is still a buzz about it. Fantastic! Provocative. Thought-provoking.

- Dr. Loraine Gelsthorpe
Director of Postgraduate Programmes
University of Cambridge

CENTRAL WASHINGTON UNIVERSITY

The Law and Justice Department considers the event a huge success and we have been using it as an example to demonstrate that when you bring quality and timely films and speakers to the satellite campuses crowds of people respond by attending and participating.

The “Execution” filming and discussion panel was quite special – not only did it provide a forum for discussing issues surrounding the death penalty; the film highlighted many emotional and personal issues that are often sorely missing from debates about capital punishment. The “Execution” event has garnered the Law and Justice Department and Central Washington University a lot of positive attention.

- Sarah Britto
Associate Professor
Central Washington University

FACTS:

Nearly everyone has an opinion about the death penalty and the country is split down the middle with people both for and against this most controversial issue. The "Execution" story has made such an impact on the internet that the number of views of the film's clips on You Tube have exceeded 5 million and continues to grow.

- THERE ARE 33 STATES WITH THE DEATH PENALTY
- THERE ARE 17 STATES WHO HAVE ABOLISHED THE DEATH PENALTY
- SINCE 1976 OVER 1,266 PEOPLE HAVE BEEN EXECUTED IN THE UNITED STATES
- 56% ARE WHITE, 35% ARE BLACK, AND 7% ARE HISPANIC
- METHODS OF EXECUTION ARE LETHAL INJECTION, ELECTROCUTION, GAS CHAMBER, HANGING, FIRING SQUAD
- 39% OF AMERICANS ARE IN FAVOR OF LIFE WITHOUT PAROLE
- 33% OF AMERICANS ARE IN FAVOR OF DEATH

[Death Penalty Information Center](#)

MARKETING:

The event will be promoted through every major death penalty organization and university in the world that has an interest in capital punishment and human rights issues. The film will also be cross promoted via radio show hosts across the country both discussing and debating the film's death penalty hot topic. On par with "Who Shot JR?", for a period of time in the history of cinema, America's #1 question will be, "Is the film's execution real?" Of course the producers of the "Execution" film respectfully respond by saying... "You Decide!"

Major Organizations & Sites Opposing the Death Penalty

[ACLU Death Penalty Campaign](#)

[Amnesty International Website Against the Death Penalty](#)

[Citizens United for Alternatives to the Death Penalty \(CUADP\)](#)

[Murder Victims Families for Reconciliation](#)

[National Coalition to Abolish the Death Penalty](#)

[Death Watch International](#)

Major Organizations & Sites In Favor of the Death Penalty

[Clark County Indiana Prosecuting Attorney](#)

[Justice For All](#)

[Prodeathpenalty.com](#)

www.executionfilm.com

IMPACT:

The debate over Death Penalty has impacted nearly every adult in America and is one of the hottest topics of discussion. Millions of people have an opinion either for or against capital punishment and the split among those who expressed their opinions is close to 50/50. Thousands of people flock to one of the many Death Penalty blogs or websites on a consistent basis to express their views. Amnesty International alone has over 1 million followers on Facebook and Twitter with thousands more following Reprieve, Sister Helen Prejean and many others. Here is a list of some of the most popular sites and blogs:

Journey of Hope
Murder Victims' Families for Human Rights
Murder Victims' Families for
Reconciliation
Network for Justice
Quixote Center / Equal Justice USA
Amnesty International's Death Penalty Blog
Capital Defense Weekly
Central Pennsylvania Abolitionist
DePaul Students Against the Death Penalty
For Victims, Against the Death Penalty
The Journey of Hope...From Violence to Healing Blog
Kansas Death Penalty Focus
Lonely Abolitionist
Not One More . . . the Virginia Weblog
Ohio Death Penalty Information
Prevention Not Punishment
Project Hope to Abolish the Death Penalty
Stand Down Texas Blog
Tennessee Coalition to Abolish State Killing blog
Texas Abolition Blog
Texas Moratorium Network Blog
Texas Students Against the Death Penalty Blog

Other Favorite Blogs

Acts of Conscience
All Too Human
Body and Soul
Deadline
Faith-Based Politics
Injustice Anywhere...
Left Notes
Liberal Oasis
Liberals like Christ
Lonely Abolitionist
Peace and Justice Infoasis
Stand Down Texas
Steve Earle
The Straight and Narrow
Talking Head
The Bone
Plus Many More

SOCIAL IMPACT

According to the Bureau of Justice Statistics there are millions of people who are affected by the criminal justice process on a daily basis. Here are some recent statistics in the United States.

- Over 10 million people are affected by crime each year since 1980
- Over 7 million people are under the supervision of adult correction authorities
- Over 1.5 million state and federal prisoners
- Over 750,000 inmates in local jails
- Over 75,000 people are full-time personnel in state prosecutor's offices
- Over 150,000 law enforcement employees authorized to make an arrest and carry firearms
- Over 15,000 police and sheriff offices

EDUCATIONAL IMPACT

Here are some statistics according to the American Bar Association.

- There are 200 law schools in the United States
- Over 154,000 students enrolled in law school
- Over 10,000 full-time law school employees
- Over 25,000 university law enforcement employees
- Over 38,000 law enforcement instructors
- Over 57,000 law enforcement recruits annually

RELIGIOUS IMPACT

The Catholic Church has been very vocal in its stand for pro-life and its position against the death penalty. The majority of Catholics have strong opinion about this subject and many will be interested in this event. Here are some United States statistics according to the Center For Applied Research In The Apostolate by Georgetown University.

- Over 77 million Catholics
- Over 39,000 priests
- Nearly 17,000 permanent deacons
- Nearly 5,000 religious brothers
- Nearly 56,000 religious sisters
- Nearly 1.5 million Catholic elementary school students
- Over 576,000 Catholic secondary school students

Most Christians in general have a strong opinion about important issues like the death penalty. Here are some statistics according to the United States Census Department.

- Over 57 million Baptist
- Over 38 million Protestant
- Over 16 million Non-Denomination
- Over 11 million Methodist
- Over 8 million Lutheran
- Over 5 million Presbyterian
- Over 15 million Other Christians

THIS GROUNDBREAKING EVENT WILL FOREVER CHANGE THE WAY PEOPLE LOOK AT THE DEATH PENALTY.

EXECUTION

This film will take you closer to the actual execution process than any film before.

A GUARANTEED MEDIA EVENT!

The first feature film ever made that stars a real condemned man, a real warden, and a real priest.

Starring:

WILLIAM NEAL MOORE

Mr. Moore spent 16 years on death row. As a result of his remorse and sincerity, and the forgiveness of the victim's family, an intervention attempt was actually made on his behalf by Mother Theresa.

DR. DONALD CABANA

Dr. Cabana began his career as a maximum-security penitentiary warden over 30 years ago. He is best known for his years as the warden and director of the Mississippi State Penitentiary at Parchman where he was the executioner of 4 men. He is the best-selling Author of the novel "Death at Midnight: The Confession of an Executioner", an insider's dark view of capital punishment.

FATHER JOEL LaBAUVE

Father Joel LaBauve is a Roman Catholic Priest of the Diocese of Baton Rouge, Louisiana. For many years he was a full-time Catholic Chaplain at Louisiana State Penitentiary, serving as the first Director of Pastoral Care and Bereavement for the Louisiana State Penitentiary Hospice Program. As Angola's Chaplain, Fr. Joel ministered directly to hundreds of men on death row in Louisiana.

IN THE NEWS:

THE GUARDIAN - <http://www.guardian.co.uk/society/2008/apr/23/prisonsandprobation>

CHRISTIAN BROADCAST NETWORK - http://www.cbn.com/700club/features/amazing/Billy_Moore040209.aspx

BBC NEWS - <http://www.youtube.com/watch?v=YT5t4wpZUgk>

THE VOICE - <http://archive.voice-online.co.uk/content.php?show=13390>

UCLA - <http://www.dailybruin.com/index.php/article/2008/02/film-examines-death-penalty>

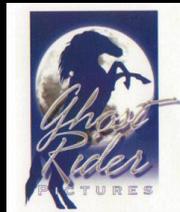
STEP INTO THE DEATH CHAMBER IF YOU DARE

RIGHT OR WRONG? YOU DECIDE.



Coming to Theaters Across Amercia

Produced by



For more information contact:
Steven Scaffidi
Phone: 504-669-0180
Email: steve@ghostriderpictures.com

www.ghostriderpictures.com

copyright Ghost Rider Pictures, All Rights Reserved

www.executionfilm.com