

STEP INTO THE DEATH CHAMBER AND WITNESS A MAN PAY THE ULTIMATE PRICE IN THE NAME OF JUSTICE

FORMER DEATH ROW INMATE AND DEATH ROW WARDEN TAKE THE AUDIENCE TO THE FRONT ROW OF AN EXECUTION AND CHALLENGE THEM TO MAKE A DECISION: "RIGHT OR WRONG? YOU DECIDE."

WASHINGTON DC – OCTOBER 18, 2012 - FOR IMMEDIATE RELEASE:

During a 2 week coast-to-coast tour select theaters across America will become execution chambers as the audience is invited to enter the witness room and sit front and center for the final days of a man's life on death row and ultimately his execution in the electric chair. Filmmaker Steven Scaffidi of Ghost Rider Pictures, who directed and produced the film says, "This is an important event of great social and political significance. This event will make a great impact in the ongoing debate over the death penalty in America by allowing the audience a more immediate understanding of what an execution actually entails. I want to put the audience on the front row and let them decide for themselves if executing a human being is right or wrong?"

The audience will follow two filmmakers who spend the last week of a condemned man's life on death row and have two very different opinions about what their film will eventually become. One wants to tell a sympathetic story of the condemned man's final days in prison while the other wants to show the actual execution. Ultimately, the execution is filmed with two surveillance cameras; one hidden in a ceiling vent and the other hidden on one of the death row guards.

"Execution" is the only film ever made which stars a real condemned man, a real warden and a real priest. William Neal Moore, The Condemned Man, spent 16 years on Death Row and was only 7 hours from the electric chair. He is the only self-confessed murderer under today's law to be released from Death Row and is now an unconditional free man due in part to the forgiveness of the victim's family and the intervention of Mother Theresa. Mr. Moore is also the author of the book, "I Shall Not Die", a powerful story detailing his days on death watch with only 72 hours to live. Dr. Donald Cabana, The Warden, is the former warden at the Mississippi State Penitentiary at Parchman where he was the executioner of 4 men. He is the best-selling author of the novel "Death at Midnight: The Confession of an Executioner", an insider's dark view of capital punishment. Both men will accompany Scaffidi to each screening and the group will hold a Q and A session following the film which has previously drawn large audiences at a select group of universities including the University of Cambridge, Sussex University and Kings College of London in the United Kingdom; Tulane, UCLA and Central Washington University in the United States. When asked if the execution in his film is real or not Scaffidi responds, "You decide." He points to a statement that Sister Helen Prejean, author of "Dead Man Walking", made to him at a death penalty gathering in Louisiana: "The best way to stop executions is for people to witness one."

"Execution" has made an impact not only in America but in Europe as well. Dr. Loraine Gelsthorpe, Director of Postgraduate Programmes at the University of Cambridge, raved about the screening saying, "The film prompted enormous interest and debate and there is still a buzz about it. Fantastic! Provocative. Thought-provoking." According to the film's website www.executionfilm.com, the Tulane screening drew close to 1,000 people, many who stood in the rain, to see the film at McAllister Auditorium. Brian Evans, interim Director of the Death Penalty Abolition Campaign for Amnesty International USA says, "This is a refreshing departure from the way capital punishment is usually portrayed in films, with an emphasis on the profound effects executions have on those most intimately involved". He goes on to say, "Amnesty International USA encourages individuals to see this film which reflects upon one of the major human rights concerns in the USA: the use of the death penalty."

The "Execution" screening event "Right or Wrong? You Decide." will take place in 8 major cities across America beginning in Washington DC on Sunday, November 11, 2012 in Regal Cinemas' Gallery Place Stadium 14. Doors open at 7pm and the screening begins at 7:30pm in each theater. The screening schedule is as follows:

Sunday, November 11th : GALLERY PLACE STADIUM 14, 701 Seventh Street Northwest, Washington DC

Monday, November 12th: E-WALK STADIUM 13, 247 W. 42nd St., New York, NY

Tuesday, November 13th: FENWAY STADIUM 13, Landmark Center, Boston, MA

Wednesday, November 14th: CITY NORTH STADIUM 14, 2600 N. Western Avenue, Chicago, IL

Thursday, November 15th: TARA 4, 2345 Cheshire Bridge Rd, Atlanta, GA

NO SCREENINGS ON NOVEMBER 16TH AND 17TH

Sunday, November 18th: Metropolitan Stadium 14, 901 Little Texas Lane, Austin, TX

Monday, November 19th: Stones Town Twin, 501 Buckingham Way, San Francisco, CA

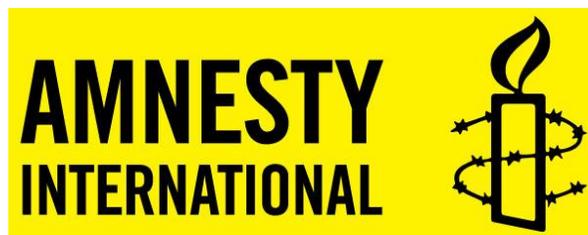
Tuesday, November 20th: LA Live Stadium 14, 1000 W. Olympic Blvd., Los Angeles, CA

Each screening will be limited to only 250 seats so the public is advised to get their tickets early. Advance tickets can be purchased online at www.ghost riderpictures.com/executionevent.html , www.fandango.com or at the Regal Cinemas box office in each city.

Interview requests can be arranged before or after all screenings. CAMERAS WILL NOT BE ALLOWED IN THE THEATER DURING THE SCREENING. For more information and to speak with William Neal Moore, Dr. Donald Cabana or Director Steven Scaffidi contact:

Brian Evans
Amnesty International
202-509-8135
bevans@aiusa.org

Steven Scaffidi
Ghost Rider Pictures
504-669-0189
steve@ghost riderpictures.com



www.amnesty.org